Gem enables best-in-class companies to tie together their existing recruiting stack and automate sourcing efforts. We create efficiency throughout the candidate lifecycle, from building and nurturing candidate relationships over time to increasing pipeline visibility.

**Sequences & Templates**
Avoid copy and pasting with dynamic email templates using tokens pulled from LinkedIn for personalization at scale.

**Open, Click & Reply Tracking**
Know who opened your email and when. Track click activity, link engagement, and all responses in one place across your team.

**Automated Follow-ups**
Say goodbye to time intensive manual follow-ups and 2x your conversion to initial phone screen.

**Duplicate Check with your ATS**
Know at a glance whether a candidate already exists in your ATS. Merge duplicate records with one-click, and ensure clean data quality.

**1-Click Upload to ATS**
Source candidates from LinkedIn with one-click, and upload to your ATS to avoid manual data entry.



| Sales Hiring Sequences | Opened | Clicked | Replied |
|---|---|---|---|
| Inmail & Email | 86% | 72% | 39% |
| Link to Blogpost | 77% | 42% | 32% |
| 3-Stage Email | 65% | 32% | 24% |

See which sequences perform best and optimize for even better response rates.

**2x Increase in Response Rates**

The Gem platform + team are like a superpower. It has dramatically increased my number of Initial Phone Screens booked in 2 weeks.

Mandy Zavala, Core Biz Recruiter @ Pinterest



Create, customize, and personalize email sequences for reaching out to prospects.

## Find Email Addresses
Find candidate contact information you can trust.

## Import & Export
Upload a CSV of contacts from any source to start building and nurturing candidate relationships. You can also export all the contacts you sourced or compiled across your team.

## Team Collaboration
Get visibility into all sourcer/recruiter activity on a candidate before sourcing to avoid duplicate outreach, and easily implement Rules of Engagement across your team.
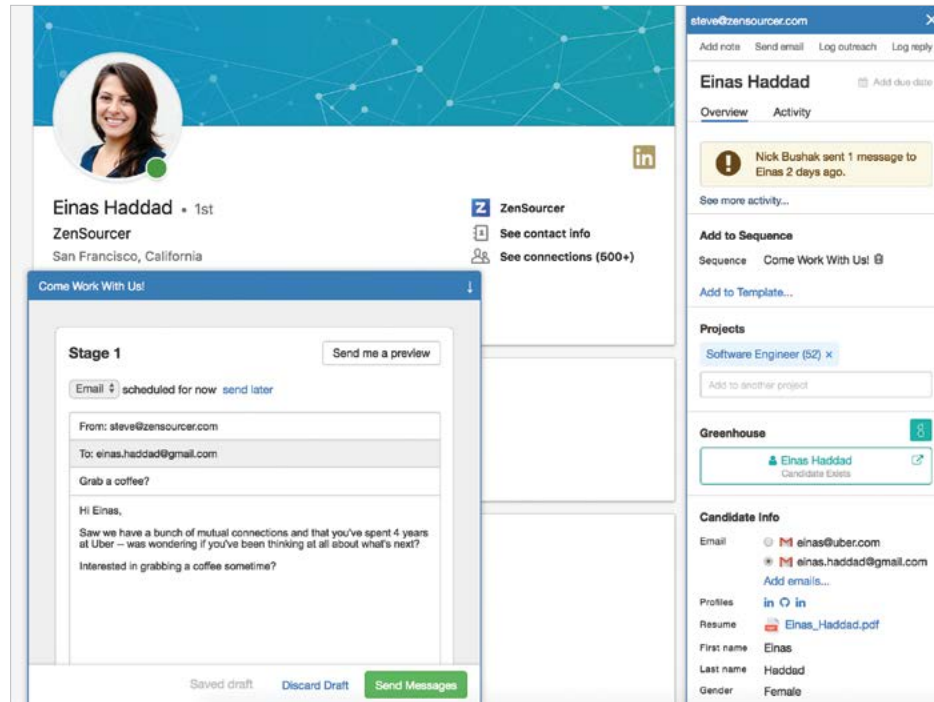
## ATS integration
Nurture applicants and log email outreach automatically with two-way ATS sync.

## Rich Analytics
Analyze activity by team member, and track KPIs by reporting on the entire pipeline from reach out to offer out.

## Collaborate With Hiring Managers
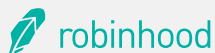Review candidates with hiring managers to run calibration sessions and send on their behalf.

Use LinkedIn to source, then personalize and send an email sequence all with the Gem Chrome Extension. No need to open and use multiple tabs.

### Source 4x more candidates

"Gem is a strategic partner that creates efficiency throughout the candidate lifecycle, from sourcing to managing relationships over time.

Glen Evans, VP Recruiting @ Slack

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### Trusted by Great Teams

asana　　PLAID　　BREX　　sift　　Segment　　cruise

PURESTORAGE　　robinhood　　GUSTO　　Dropbox　　New Relic

PROCORE　　slack　　one medical　　Pinterest　　unity

### Gem
Gem is an all-in-one recruiting platform that integrates with LinkedIn, Gmail, Outlook, and your ATS. We enable world-class recruiting teams to find, engage, and nurture top talent.