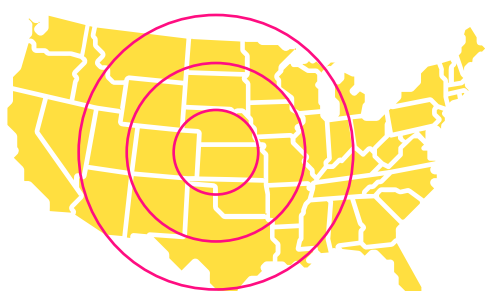


# 2021 Recruiting Initiatives

We surveyed 500 Talent Acquisition professionals to understand the key recruiting initiatives they have in 2021 as the pandemic continues, hiring picks up, and we all adjust to everything that 2020 brought. Below are highlights from the survey. If you want to learn more, you can download the full report [here](#).

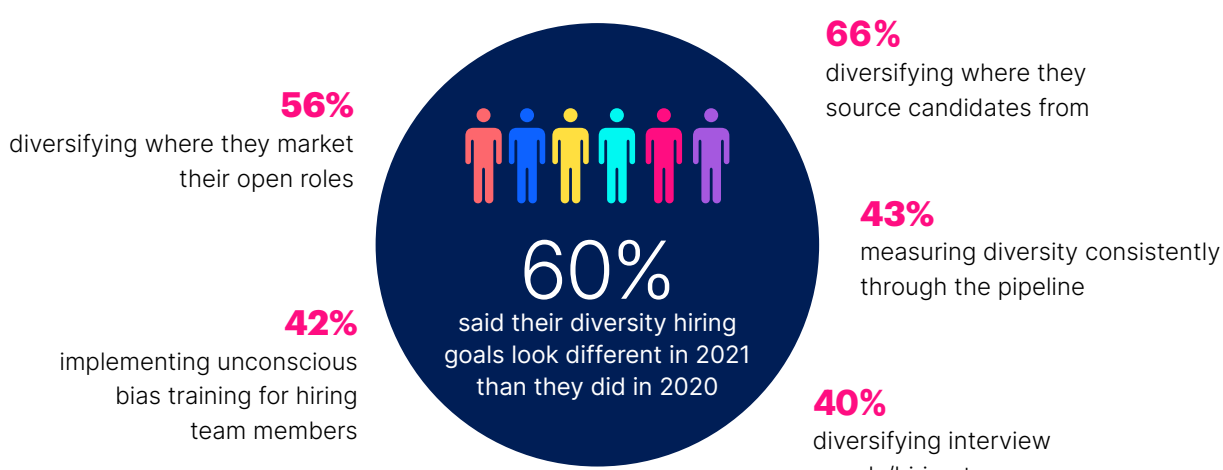
## Geography is being democratized



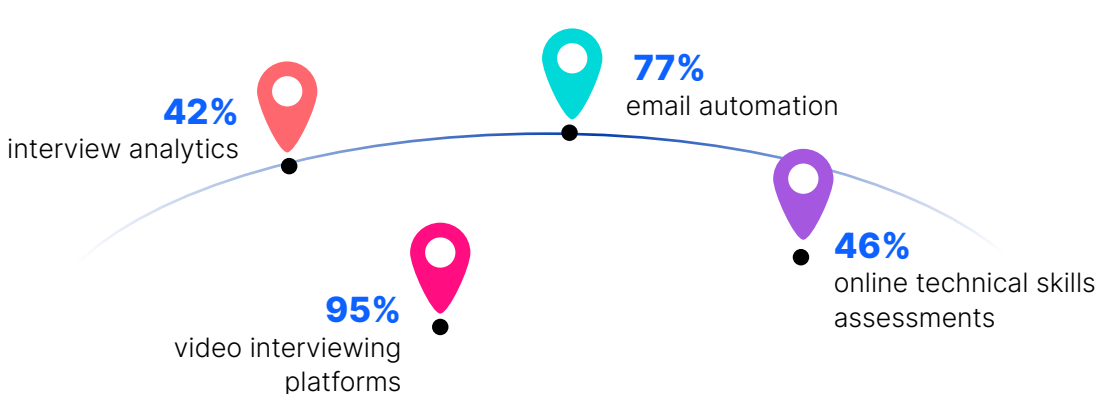
**72% of talent leaders** are now considering talent outside the geographic location of their office space

The biggest impact they say this is having is more **robust, more diverse talent pipelines**

## Diversity hiring goals look different in 2021



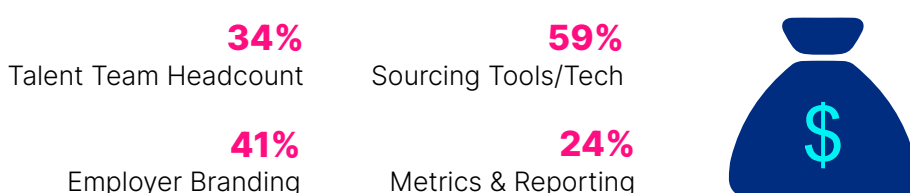
## The biggest remote-tech stack adds of 2021



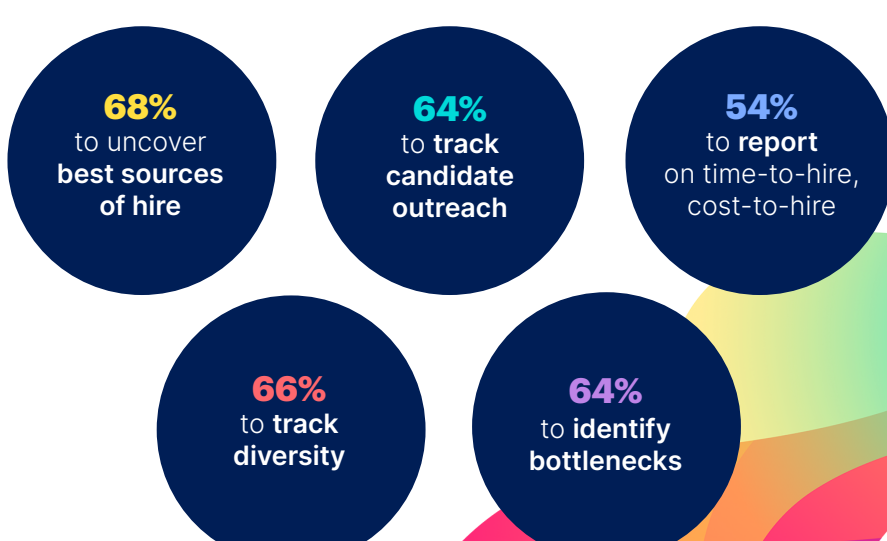
## Talent leaders' highest-priority initiatives for 2021



## Where will you invest your talent acquisition budget in 2021



## How teams are using data in 2021



To see more insights on 2021 recruiting initiatives, download the full report [here](#).

To learn more about how Gem can automate your outreach, help diversify your pipeline, and offer your team data-driven insights, visit [gem.com](https://gem.com)